



GUIDE TO ENGAGEMENT DIAMONDS

Merricks Jewelry is one of the top suppliers for Diamond Jewelry and Engagement Rings. We strive to deliver a one of a kind experience when walking you through this Special Time in your life.

This Guide will help you to become knowledgeable about all of the important aspects of Diamond Buying and picking out an Engagement Ring and most importantly the Center Stone.

For Novice Diamond Shoppers please start with our Education section at MerricksJewelry.com/Education.html.

The first step in the Diamond Engagement Ring process is to pick out the Shape of the Center Stone.

Diamonds come in a variety of shapes. Some as exotic as a Heart or Cushion shape.

Here is each of the different Shapes that a Diamond can come in. This is commonly referred to as the Cut of the Stone.



The most popular Cuts are Round, Princess, Marquise, Oval and Pear shaped.



We find that our clients tend to pair the Shape of the stone that most finely compliments the individual's hand. Each hand is different and it is important to find the stone that best suits the individual's style.

The next step is to figure out a budget. One cannot put a price on Love and there are many different valuations that are used when considering cost. Some say 3 months Salary, some say 4, some say 6 months Annual Salary or more. What you should choose is a price you can reasonably afford for a cherished item that represents your Eternal Love that will be with you and your family for the Rest of your Lives.

We understand that most people want the Biggest, Baddest stone for their Buck. Luckily Merricks Jewelry is here to work with each individual Customer to find the Biggest most Beautiful Ring for them.

The professionals at Merricks Jewelry, work with our Clients to deliver Diamonds that are as much as \$10,000 below the prices you will find at some of the Major Retailers, without sacrificing any of the Quality or Customer Service.

All of our Stones come with 3rd Party Certifications from Internationally Recognized Grading Laboratories. Merricks Jewelry offers Loose Diamonds certified by all of the top Institutions including



GIA - Gemological Institute of America



IGI - International Gemological Institute



AGS - American Gem Society



GSI - Gemological Science International



EGL - European Gemological Laboratory (USA)


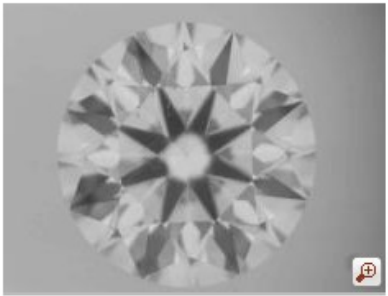
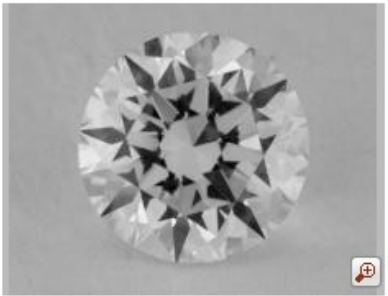
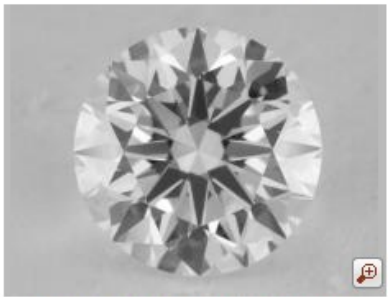

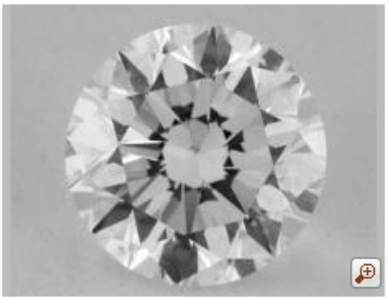
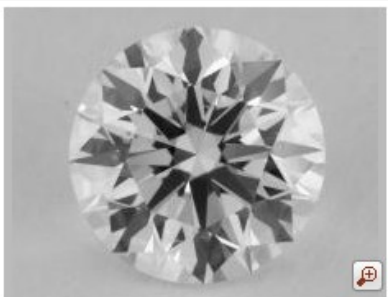




EGLI - European Gemological Laboratory International

With a 3rd Party Grading certificate, you can feel confident that you are getting exactly what you paid for. There is no middle man, the Stones are sent to one of these Top Institutions where the Diamonds are graded without any influence from the Buying or Selling parties.

Are Stones are all gorgeous and well below the prices of our Competitors. Below is a comparison of the retail price you can expect to find at a Major Brand store vs the prices our Professionals work Day and Night to deliver to our beloved Customers.

ROUND CUT STONES - 1 CARAT - SI 1 CLARITY OR BETTER
AVERAGE PRICE: \$8,000.00










 Round 1.07 Carat H SI1 Very Good cut \$7,500.00 compare <input type="checkbox"/>	 Round 1.07 Carat H SI1 Very Good cut \$7,500.00 compare <input type="checkbox"/>	 Round 1.02 Carat F SI1 Very Good cut \$7,800.00 compare <input type="checkbox"/>
 Round 1.02 Carat H VS2 Very Good cut \$8,000.00 compare <input type="checkbox"/>	 Round 1.02 Carat H VS2 Very Good cut \$8,000.00 compare <input type="checkbox"/>	 Round 1.02 Carat E SI1 Very Good cut \$8,100.00 compare <input type="checkbox"/>
 Round 1.02 Carat G SI1 Ideal cut \$8,300.00 compare <input type="checkbox"/>	 Round 1.02 Carat G SI1 Ideal cut \$8,300.00 compare <input type="checkbox"/>	 Round 1.03 Carat G SI1 Ideal cut \$8,300.00 compare <input type="checkbox"/>

ROUND CUT STONES - 1 CARAT - SI 1 CLARITY OR BETTER
MERRICKS JEWELRY PRICE: \$4,500

Round	1.00	F	SI1	Good	GIA	VG	FR	70.7%	58%	None	\$3,695
Round	1.01	H	SI1	Very Good	GIA	EX	VG	70.0%	59%	None	\$3,964
Round	1.01	H	VS2	Good	GIA	GD	FR	68.0%	58%	None	\$4,198
Round	1.01	E	SI1	Good	GIA	VG	VG	70.9%	57%	Strong	\$4,240
Round	1.01	F	SI1	Good	GIA	GD	FR	63.3%	62%	None	\$4,248
Round	1.00	G	SI1	Good	GIA	VG	FR	57.9%	70%	None	\$4,397
Round	1.00	H	SI1	Very Good	GIA	GD	FR	60.6%	61%	None	\$4,620
Round	1.01	H	VS2	Good	GIA	GD	GD	66.2%	56%	Faint	\$4,755
Round	1.01	G	SI1	Very Good	IGI	VG	GD	65.6%	55%	None	\$4,812
Round	1.00	H	VS2	Good	GIA	GD	FR	59.1%	68%	None	\$4,841

While Round Cut stones are some of our Best Sellers, some Customers prefer a Square Princess Cut Stone. We stand above the pack with Great Prices on Princess Cut Stones as well.

PRINCESS CUT STONES - 1.5 CARAT - VS1 CLARITY OR BETTER
AVERAGE PRICE: \$19,000.00

 <p>Princess 1.62 Carat F VS1 Very Good cut \$17,900.00 compare <input type="checkbox"/></p>	 <p>Princess 1.80 Carat G VS1 Very Good cut \$18,600.00 compare <input type="checkbox"/></p>	 <p>Princess 1.56 Carat F VS1 Ideal cut \$19,100.00 compare <input type="checkbox"/></p>
 <p>Princess 1.70 Carat G VS1 Ideal cut \$19,600.00 compare <input type="checkbox"/></p>	 <p>Princess 1.70 Carat G VS1 Ideal cut \$19,600.00 compare <input type="checkbox"/></p>	 <p>Princess 1.71 Carat G VS1 Ideal cut \$19,600.00 compare <input type="checkbox"/></p>
 <p>Princess 1.82 Carat F VS1 Very Good cut \$19,800.00 compare <input type="checkbox"/></p>	 <p>Princess 1.78 Carat G VS1 Ideal cut \$20,300.00 compare <input type="checkbox"/></p>	 <p>Princess 1.80 Carat G VS1 Ideal cut \$20,800.00 compare <input type="checkbox"/></p>

PRINCESS CUT STONES - 1.5 CARAT - VS1 CLARITY OR BETTER
MERRICKS JEWELRY PRICE: \$7,000

Princess	1.50	G	VS1	Good	EGL	VG	VG	81.7%	61%	None	\$5,792
Princess	1.51	G	VS1	Super Ideal	EGL	EX	EX	71.8%	66%	Faint	\$6,578
Princess	1.51	G	VVS2	Very Good	EGL	VG	EX	76.3%	57%	None	\$6,636
Princess	1.51	G	VS1	Good	EGL	VG	VG	80.2%	79%	None	\$6,666
Princess	1.50	G	VVS2	Ideal	EGL	EX	EX	76.1%	69%	Faint	\$6,817
Princess	1.52	G	VS1	Super Ideal	EGL	EX	EX	70.0%	71%	None	\$7,157
Princess	1.54	G	VS1	Ideal	EGL	EX	EX	77.1%	75%	None	\$7,554
Princess	1.51	G	VS1	Ideal	EGL	VG	VG	69.3%	72%	None	\$7,819
Princess	1.68	G	VS1	Super Ideal	EGL	EX	EX	74.5%	72%	None	\$7,859
Princess	1.51	G	VVS2	Super Ideal	EGL	EX	EX	73.9%	71%	None	\$7,900

CONTACT US RIGHT NOW! TO START DESIGNING.

CUSTOMERSERVICE@MERRICKSJEWELRY.COM

The values set forth herein are estimates of the current market price at which the appraised jewelry may be purchased in the average fine jewelry store and do not necessarily reflect the price at which the appraised or similar jewelry may be purchased at Merricks Jewelry. Because jewelry appraisal and evaluation is subjective, estimates of replacement value may vary from one appraiser to another and such a variance does not necessarily constitute error on part of the appraiser. This appraisal should not be used as the basis for the purchase or sale of the items set forth herein and is provided solely as an estimate of approximate replacement values of said items at this time and place. Accordingly, we assume no liability with respect to any legal action that may be taken as a result of the information contained in this appraisal.